



kim  
spencer

DESIGNER

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**Problem solving with passion.** Obstacles and constraints are opportunities.

I am looking for a lead design role that focuses on solving problems. Whether it's through research and iterations or hitting the ground running to production, I thrive in the search for solutions.

Where I really make an impact is through my ability to wrap my brain around large scale, omni channel design problems and create a scalable design system. I can then explain and teach that system to your mom.

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## Work Experience

*July 2014 to present*

### **Native UX / UI Designer**

Capital One, Enterprise Design Team

- Leading the training work stream that empowers designers to utilize the design system to create and innovate on web, iOS and Android.
- Designed, developed and maintaining the Sketch UI libraries for each platform.
- Providing ongoing support and consulting services to line of business designers.
- Design lead on Accounts at a Glance, a pre-authenticated account view in Android.
- Co-Founder of Design Making, an internal program that seeks to foster innovation through regular creative practice.

*January 2011 to December 2014*

### **Owner / Creative Director**

Protozoa Design, LLC

- Hired and managed subcontracted development teams as well as copy writers and designers.
- Designed, developed and implemented identity systems, interactive, print and exhibition collateral for small to medium sized businesses and non-profits.

*March 2003 to January 2011*

### **Web Designer**

University of Richmond

- Led a small team of work study students and contractors.
- Created sustainable, scalable design systems for the University's web site that supported the branding and strategic plan. This system supported 5 schools and approximately 100 academic and administrative offices spread across a 100,000+ page web site.
- Created and managed digital asset library and conducted training to staff on its usage.
- Coordinated and managed photographers and video crews.

## Education

*August 2010*

### **Masters of Liberal Arts**

University of Richmond

- Film Studies: The visual communication of Film Noir as it evolved from the Romantic Gothic novel

*May 2002*

### **Bachelor of Fine Arts**

Virginia Commonwealth University

- Communication Design

*August 1997*

### **Bachelor of Fine Arts**

Virginia Commonwealth University

- Crafts: Glassworking and Furniture Design

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## Teaching Experience

*January 2011 to July 2013*

### **Adjunct Professor**

Virginia Commonwealth University

- GDES: 308 Web Page Design
- GDES: 346 Visual Narrative I
- GDES: 366 Visual Narrative II
- GDES: 491 Design & the Language of Interactive Media
- GDES: 491 Advanced Web Design

*August 2010 to April 2012*

### **Adjunct Instructor**

Virginia State University

- VCAD: 305 Web Design I
  - VCAD: 401 Web Design II
  - VCAD: 411 Web Design III
  - ARTS: 217 3D Methods & Materials
  - ARTS: 207 Three Dimensional Design
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